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FOR IMMEDIATE RELEASE

MICHAELSON'S APPLIANCE REPAIR, INC., RECENT CERTIFIED SERVICE CENTER (CSC)

Achieves Certification and Joins the Growing List of CSC's

GREENCASTLE, Ind. – A leader in their service industry, Michaelson's Appliance Repair, Inc. has been recognized for its accomplishment in becoming an approved Certified Service Center (CSC). Michaelson's Appliance Repair, Inc. has met the national requirements of the CSC program; an all-industry initiative backed by leading electronics industry associations and major product manufacturers.

Consortium of Certified Service Centers is a not-for-profit organization developed not only to represent distinguished independent electronic service centers, but also to provide a standard that the consumer can rely on when seeking quality and customer service. The CSC program was designed to identify service facilities that strive to provide honest, responsible, competent and world-class customer service. This sets not only a service industry standard but more importantly promotes positive experiences for our consumers.

Michaelson's Appliance Repair, Inc. went through a voluntary rigorous application and review process and implemented the strict guidelines of excellence that the Consortium imposes. Michaelson's Appliance Repair, Inc. has met all CSC requirements that ensure a higher code of conduct towards consumer confidence such as certified management and technicians, consumer protection programs, and quality assurance plans.

More information on this topic or an application for a Certified Service Center (CSC) can be obtained by visiting the CSC website, www.certifiedservicecenter.org.

-30-

Michaelson's Appliance Repair, Inc. - Michaelson's is currently celebrating its 20th year in business serving the greater Tampa Bay area. We really appreciate an opportunity to serve you and take care of your appliance needs. Our technicians are all factory trained and some of the best in the business. They have achieved M-CAP certification and recognized in the industry as the best of the best. www.michaelsons.us

Certified Service Center (CSC) is a service industry standard certification supported by most leading Fortune 10 organizations, Service Oriented Businesses, and Service Trade and Professional Associations. Associations' who back the CSC initiative post lists of those achieving CSC certification on their web sites. Organizations eligible to become CSC businesses

are centers servicing consumer electronics, audio/video equipment, computers, security systems, communications, automotive electronics, satellite/antenna, biomedical electronics equipment, business office equipment and appliances. www.certifiedservicecenter.org